

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KCEC-TV Denver-Boulder

Date:

8/25/2014

I, BlueWest Media,
being/on behalf of: Mark Udall/DSCC, a legally
qualified candidate of the Democratic political
party for the office of: _____
in the _____
election to be held on: _____
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 01, 2014			Sunday, September 07, 2014		

Total Charges: \$25,990.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, August 25, 2014

Date

Signature

720-370-7700

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Richard Reid
Printed Name

St. Petersburg Ops. mgr.
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mark Udall/DSCC

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

Cory Gardner

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the televisio programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name

8/25/2014

5 14 PM

date

Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder

Estimate ID

Flight Dates: Monday, September 01, 2014 to Sunday, September 07, 2014

193

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 01	Sep 02	Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	
Despierta America	EM	M-F	\$150.00	2	3	3	3	3			14
6:00 AM 10:00 AM		30	\$2,100.00								
Sold out P3											
La Rosa Guadalupe	EM	M-F	\$150.00			1					1
10:00 AM 11:00 AM		30	\$150.00								
Amores	DT	M-F	\$150.00		1			1			2
11:00 AM 12:00 PM		30	\$300.00								
Hoy	DT	M-F	\$190.00				1				1
1:00 PM 2:00 PM		30	\$190.00								
El Gordo y la Flaca	EF	M-F	\$250.00		1		1	1			3
3:00 PM 4:00 PM		30	\$750.00								
Primer Impacto	EF	M-F	\$250.00		1	1		1			3
4:00 PM 5:00 PM		30	\$750.00								
KCEC 5p News	EN	M-F	\$800.00		1	1	1	1			4
5:00 PM 5:30 PM		30	\$3,200.00								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	\$3,250.00								
Sun 5:30p News	EN	Su	\$250.00							1	1
5:30 PM 6:00 PM		30	\$250.00								
La Que No Podia Am	LF	M-F	\$50.00	1		1		1			3
11:00 PM 12:00 AM		30	\$150.00								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	\$3,750.00								

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 8/25/2014 2:28:21 PM

KCEC-TV
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Station Order

Udall for Colorado-DSCC

Market: Denver-Boulder

Estimate ID

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KCEC-TV

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		Length			Sep 01	Sep 02	Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	
Univision News	LN	M-F		\$800.00	1	1	1	1	1			5
10:30 PM 11:00 PM		30		\$4,000.00								
Primero y Diez	LN	Sa		\$425.00						1		1
10:00 PM 10:30 PM		30		\$425.00								
Sat Univision News	LN	Sa		\$350.00						1		1
10:30 PM 11:00 PM		30		\$350.00								
Sun Univision News	LN	Su		\$350.00							1	1
10:30 PM 11:00 PM		30		\$350.00								
Novela	PA	M-F		\$700.00		1		1				2
6:00 PM 7:00 PM		30		\$1,400.00								
Novela	PT	M-F		\$600.00	1							1
7:00 PM 8:00 PM		30		\$600.00								
Novela	PT	M-F		\$1,000.00				1				1
8:00 PM 9:00 PM		30		\$1,000.00								
Novela	PT	M-F		\$625.00			1					1
9:00 PM 10:00 PM		30		\$625.00								
Sabado Gigante	PT	Sa		\$500.00						1		1
7:00 PM 9:00 PM		30		\$500.00								
Gigante	PT	Su		\$500.00							1	1
7:00 PM 9:00 PM		30		\$500.00								
Station Gross Totals				\$24,590.00	7	11	11	11	11	3	3	57

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

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KCEC-TV

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BlueWest media

WELLS FARGO BANK, N.A.

23-7-1020

August 25, 2014

5130 E.18TH AVE., DENVER, CO

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 39,116.15

Thirty Nine Thousand One Hundred Sixteen and 15/100***** DOLL

MEMO

Udall for Colorado-DSCC

Mary Udall
AUTHORIZED SIGNATURE

⑈00232⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

2

KCEC-TV

August 25, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	192	08\26-31\2014:Denver:	\$18,214.65
Udall for Colorado-DSCC	193	09\01-07\2014:Denver:	\$20,901.50

Check Total: \$39,116.15